

**SINGAPORE MANUFACTURING FEDERATION,
FEDERATION OF MALAYSIAN MANUFACTURERS JOHOR BRANCH,
MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY,
ISKANDAR HALAL PARK & SENAI AIRPORT CITY
One Day Visit to Johor Bahru, Malaysia &
Business Seminar on "Opportunities in Johor Bahru, Malaysia" on
Thursday, 4 July 2019**

To promote the opportunities in Johor Bahru, Malaysia, Singapore Manufacturing Federation, together with Iskandar Halal Park, Federation of Malaysian Manufacturers, Malaysian Investment Development Authority and Senai Airport City will be organising One Day Mission to Johor Bahru, Malaysia on **Thursday, 4 July 2019 in Amari Hotel, Johor Bahru.**

About Iskandar Malaysia

Located in Johor, Iskandar Malaysia is Southern Peninsular Malaysia's most developed region, where business, living, entertainment and environment seamlessly converge within a bustling and vibrant metropolis. The region has state-of-the-art facilities, infrastructure and a one-stop business centre to ensure world-class working, living and playing environments.

Why Iskandar Halal Park?

Iskandar Halal Park is a specialized economic zone for the production of halal products for both local and international markets. Iskandar Halal Park is a centralized community of manufacturing, service providers with industry essential shared services into one common property.

With HALMAS accreditation by Halal Industry Development Corporation (HDC), IHP will be viable as well as healthy and a choice place to generate better economic growth within Eastern corridor of Iskandar Malaysia as this accreditation enables Halal industry players to enjoy benefits and financial incentives.

Objectives of Visit

- To promote opportunities in Johor Bahru, Malaysia
- To promote Iskandar Halal Park (IHP) and Senai Airport City (SAC) as the strategic platform and ideal investment destination.
- To share ideas, enhance knowledge on investment opportunities and to meet other industrial players to foster working relationship.
- To have site inspection to Iskandar Halal Park and Senai Airport City

For Enquiries

For more information, please contact:

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Details of Visit

Date : **Thursday, 4 July 2019**

Time : **715am registration at SMF Building**

Fee per pax :

- S\$80 for 1 pax

\$120 for 2 pax, \$150 for 3 pax, additional \$50 for 4th pax & above
Closing date for registration is Friday, 28 June 2019

Note: Fee covers one lunch, seminar attendance and transport by chartered coach from SMF Building, 2985 Jalan Bukit Merah, Singapore 159457 to Iskandar and back to SMF Building.

Tentative Programme for Visit to Johor Bahru, Malaysia

07.15 a.m - Registration at SMF Building

08.00 a.m - Coach to depart from SMF building

10.30 a.m. - Arrive in Amari Hotel, JB

10.45 a.m. - Welcome remarks by En. Ahmad Lokman bin Ibrahim,
Chief Executive Officer, Iskandar Halal Park (IHP)

11.00 a.m - Briefing by En. Shahzul Jayawirawan,
Director of Investment Development Authority (MIDA),
Johor Bahru

"Investment Opportunities in Johor"

11.30 a.m - Briefing by En. Hanisofian Alias,
Vice President, Industry Development
Halal Industry Development Corporation (HDC)

**"Opportunities and Challenges in Halal Industry
Development"**

12.00 p.m. - Briefing by En. Ahmad Lokman bin Ibrahim,
Chief Executive Officer, Iskandar Halal Park (IHP)

"Gateway To The Global Halal Market"

12.15 p.m - Presentation by Mr. Gan Seng Keong,
General Manager, Senai Airport City Sdn. Bhd.

**"A Ready Master Planned Industrial Park at Senai
Airport City"**

12.45 p.m - Sharing Experiences in Halal Industry by
Hershey Malaysia Sd. Bhd.

1.15 p.m - Q & A

- Arrival of Y.B. Jimmy Puah Wee Tse
Johor Committee Chairman of Investment and
Utilities

1.45 p.m. - Presentation of Token of Appreciation

- Lunch

- Photo session

2.00 p.m - Site Visit to IHP and Senai Airport City

Administration Details

- Please email or fax registration form to reserve a seat. Registration is based on first-come-first-served basis.
- **Cheque** payable to "Singapore Manufacturing Federation" and send it to us via mail to Singapore Manufacturing Federation, 2985 Jalan Bukit Merah, Singapore 159457.
- **Cash payment** at Singapore Manufacturing Federation, 2985 Jalan Bukit Merah, Singapore 159457.
- **Payment must be made in advance.**
- **Closing date of registration is 28 June 2019.**

Please return this form to **Bianca Poh** @ bianca.poh@smfederation.org.sg
and **Adeline Tan** @ adeline.tan@smfederation.org.sg by **28 June 2019**

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ISAKANDAR HALAL PARK & SENAI AIRPORT CITY
One Day Visit to Johor Bahru, Malaysia &
Business Seminar on "Opportunities in Johor Bahru, Malaysia"**

Date: Thursday, 4 July 2019

Venue: 2985 Jalan Bukit Merah, Level 1 Reception, Singapore 159457

Program

0715hr – Registration at SMF Building

0800hr - Coach will depart from SMF Building sharp

1800hr – Expected return to SMF Building

Cost of Participation: **SGD 80.00 nett for 1 pax**

SGD 120.00 for 2 pax, SGD 150.00 for 3 pax & additional SGD 50.00 for additional pax

Cost covers one lunch, seminar attendance and transportation by chartered coach

REGISTRATION FORM

<u>Company Name:</u>			
Name:	Passport No.:	Date of Expiry:	Nationality:
(1) <input type="checkbox"/> Mr. <input type="checkbox"/> Ms.	(1)		
(2) <input type="checkbox"/> Mr. <input type="checkbox"/> Ms.	(2)		
(3) <input type="checkbox"/> Mr. <input type="checkbox"/> Ms.	(3)		
(4) <input type="checkbox"/> Mr. <input type="checkbox"/> Ms.	(4)		
Designation:	Email:		
(1)	(1)		
(2)	(2)		
(3)	(3)		
(4)	(4)		
Mobile:	Tel:	Fax:	
Address:		Membership :	
		<input type="checkbox"/> SMF <input type="checkbox"/> GS1 <input type="checkbox"/> Supporting Organisation	
Nature of Business:			
Products/Services:			
Areas of Interest in Iskandar:			